Press Release
Lyon, France, February 6, 2011

ORTEMS strengthens its global presence and position as a leading player in manufacturing resource planning

An international vendor with a presence in over 50 countries and a worldwide distribution network, Ortems benefits fully from the global consolidation of the planning and scheduling market. The company’s once highly fragmented market of advanced performance-centric planning solutions that was occupied until now by local players is in the process of evolving towards global vendors like Ortems capable of providing world-scale solutions.

2010 reinforced this trend further as Ortems leveraged two areas of development:

- Stronger indirect international sales through our partner network.
Ortems swiftly moved into the Canadian market, with a significant partnership signed with Createch, a major SAP, Oracle and Microsoft ERP integrator. This group provided Ortems with new multi-site contracts like the PPD group specializing in medical and injection products (4 locations in Canada, 1 in the USA) that opted for joint Oracle and Ortems solutions, Biscuits Leclerc (3 locations in Canada, 2 in the USA) that adopted Ortems to supplement SAP, and Heliene which added Ortems to its Microsoft solution.

In Russia, Ortems teamed up with AND, a major Russian integrator, to expand into the process industry with TNK BP Oil (lubricants), Sibirskaya Prodovolstvennaya Companiya (sausage producer).

In Kazakhstan, Ortems now equips the local fruit juice leader, Raimbeck Bottlers.

In Switzerland, Ortems’ partners keep growing the brand in such key industries as watch-making and mechanics (Pibor, Cyberis, Cipag, Felco), but also electronics with Maxwell or the packaging industry with Obrist.

In Italy, Ortems garnered contracts with Raviolificio Lo Scoiattolo (pasta), Copperfield (cable), Cromografica (printing) and Microtecnica (aerospace) through its distribution network.

In Austria, Asseco introduced Ortems at Schinko, a special machine manufacturer.

In traditional European markets, Ortems has consolidated its leadership position via its distribution network but also its branch offices. Offices were opened in Spain in Barcelona with new successes with manufacturers such as Lab Circuits in electronics, AES Energies in solar energy and Einsa Print International in the printing industry.

- A multi-site deployment business model targeting major transnational corporations seeking to harmonize best practice in planning and scheduling.

René Desvignes, CEO of Ortems, declared “One of our growth drivers is our international multi-site deployment model. This year new clients have joined our prestigious portfolio, including Merck (Germany and 4 locations), Eckes Granini (France, Germany, Spain, Hungary, Austria, Finland, etc.), Sphere (France, United Kingdom, Germany, Netherlands, Spain, Italy), Hamelin Group (Lecas and IPC), Sidel, Nexans and Sanofi Aventis, Ortems’s long-standing clients have deployed our solutions in Mexico, Chile and Brazil enabling us to strengthen our positions in this part of the world”.

About ORTEMS:
ORTEMS, a leading provider of manufacturing planning and detailed production scheduling solutions, offers innovative solutions based on Agile Manufacturing concepts. ORTEMS is the ideal complement to ERP systems due to the power of its
finite capacity optimization engines, the efficiency of its models for dynamic synchronization of production flows and the quality of its certified integrations. ORTEMS provides a dynamic, comprehensive model that integrates the performance of its synchronized MRP technology, which enables obtaining optimal customer service rates in a pull planning production environment. ORTEMS solutions are currently used by thousands of people in more than 50 countries, by international companies including DCNs, Eckes Granini, Givaudan, Johnson & Johnson, Diversey, Knauf, Liebherr, Merck, Metso, Nespresso, Nexans, Novartis, PPD, Prysmian, Rhodia, Thales, Sanofi-Aventis, Sncema, Seb, Sphere, Total, Veriplast, Wipak, Wyeth...

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